



\$25

REBATE BY MAIL 
WITH PURCHASE OF
ANY ELECTRA BICYCLE

FROM AN AUTHORIZED DEALER, AT A RETAIL PRICE OF
**\$399.99 OR MORE BETWEEN
11/9/09 AND 12/31/09.**

***\$10 REBATE BY MAIL WITH PURCHASE OF ANY ELECTRA BICYCLE PRICED BELOW \$399.99**

1. Purchase any Electra bicycle, from an authorized dealer, at a retail price of \$399.99 (excluding tax) or more between 11/9/09 and 12/31/09.
2. No limit per household. You may submit multiple rebate requests on the same Rebate Request Form, but only one Rebate per bicycle.
3. Circle qualifying product(s) purchase(s) on the cash register receipt(s).
4. Mail the completed Rebate Request Form along with a photocopy of your cash register receipt.
5. Keep a copy of all material submitted for your records.
6. Rebate Requests must be postmarked by 1/31/10. Rebate Requests postmarked after this date will not be honored.
7. Please allow 8-10 weeks for processing of your Rebate Request.

MAIL TO:
 ELECTRA BICYCLE COMPANY
 ATTN: ELECTRA 2009 HOLIDAY REBATE
 3270 CORPORATE VIEW, SUITE A
 VISTA, CA 92081

WWW.ELECTRABIKE.COM

NAME:

ADDRESS:

CITY: STATE: ZIP CODE:

PHONE: E-MAIL:

NAME OF BIKE SHOP:

DATE OF PURCHASE: DATE OF REQUEST:

Rebate valid only to individual consumers; requests from dealers, groups or organizations will not be honored. Employees of authorized Electra Bicycle Company dealers are not eligible to receive rebate. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341 and 1342). Rebate valid in USA only. Rebate void if obtained through unauthorized channels. No incomplete, damaged, copied, mechanically reproduced, altered or forged Rebate Request Forms, or Rebate Request Forms or cash register receipts not obtained through authorized channels, will be accepted. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, misaddressed or misdirected mail, Rebate Request Forms or cash register receipts. Sponsor reserves the right to correct clerical or typographical errors in promotional materials or, if for any reason this Rebate is not capable of running as planned including tampering, fraud or any other cause beyond the reasonable control of Sponsor which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Rebate, and to disqualify any individual (and all of his/her Rebate Requests) who tampers with the Rebate Request process. Should this Rebate be suspended or terminated prior to the stated termination date, all eligible, non-suspect Rebate Requests received by the date of such action will be filled. Void where prohibited, taxed or restricted by law. Rebate Request Form may not be traded or sold. If you do not receive your Rebate within 8-10 weeks, call 800-261-1644.